STATE OF NORTH CAROLINA

Department of The Secretary of State

THE NORTH CAROLINA SECURITIES DIVISION, Petitioner, vs. CHRISTOPHER WALLACE PUSTORINO, D/B/A/ MAIN STREET CURIO, Respondent.	)	CONSENT ORDER FILE NO. 06-048-CC

WHEREAS, CHRISTOPHER WALLACE PUSTORINO is a natural person who resides at 333 West Lake Avenue, Apartment 5, Hendersonville, North Carolina, 28739; and

WHEREAS, the Secretary of State of the State of North Carolina (the "Secretary of State"), as Administrator of the North Carolina Securities Act (North Carolina General Statutes, Chapter 78A), the Securities Division of the Department of the Secretary of State (the "Securities Division"), and the Respondent have negotiated this Consent Order; and

WHEREAS, the Respondent has cooperated with the Securities Division by responding to inquiries, providing documentary evidence and other materials relating to the Securities Division's securities investigation into certain activities undertaken by Respondent; and

WHEREAS, the Respondent elects to permanently waive any right to judicial review or a hearing and appeal under Chapter 78A (the North Carolina Securities Act) or Chapter 150B of the North Carolina General Statutes (the Administrative Procedure Act) with respect to this Consent Order;

NOW, THEREFORE, the Securities Administrator, acting through her duly appointed Deputy Securities Administrator, pursuant to and under all authority granted by the North Carolina Securities Act, and with the consent of the Respondent, does hereby enter into this Consent Order in settlement of the securities investigation into certain activities undertaken by the Respondent.

I.
JURISDICTION AND CONSENT

Respondent admits the jurisdiction of the Securities Division, neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Consent Order, and consents to the entry of this Consent Order by the Deputy Securities Administrator.

II.
FINDINGS OF FACT

The Securities Administrator, acting by and through her duly appointed Deputy Securities Administrator, makes the following findings of fact regarding a securities investigation into certain activities undertaken by the Respondent:

1. Respondent **CHRISTOPHER WALLACE PUSTORINO (hereinafter, "Pustorino")** is a natural person who resides at 333 West Lake Avenue, Apartment 5, Hendersonville, North Carolina, 28739.

2. Respondent Pustorino was the sole proprietor of Main Street Curio, which was a business engaged in the retail sale of fine art, antiques and accessories. Main Street Curio is no longer engaged in business.

3. Beginning in March 2005 and continuing through June 2005, Respondent offered to sell an "investment opportunity" in the form of "The Investment 24 Plan" to members of the public of North Carolina. Pustorino represented that investors could earn a rate of return of 20%, plus an additional 2.5% share of Main Street Curio profits, if any, during a 24 month period, on their investments and receive a "guaranteed" monthly dividend check. Investors would not receive or maintain any ownership rights in the merchandise to be sold at Main Street Curio.

4. An investor in The Investment 24 Plan who was guaranteed a monthly dividend check for investing in the business of Main Street Curio was not paid all the monthly dividends that he was told by Pustorino he would be paid.

5. The offer and sale of The Investment 24 Plan to persons in North Carolina under the circumstances described in Paragraph 3, above, constitutes the "offer" of and "sale" of a "security" as those terms are defined in N.C.G.S. §§78A-2(8) and 78A-2(11) respectively.

6. In connection with the offer and sale of the aforesaid security to persons in North Carolina, the Respondent made an untrue statement of a material fact, in that the Respondent stated to offerees that the investor would receive a guaranteed monthly dividend check. Respondent maintains that the guarantee was limited in that Respondent intended to extend the guarantee only for as long as Main Street Curio continued its business in the retail sale of fine art, antiques and accessories.

7. It is in the public interest of the citizens of North Carolina that Respondent be prohibited from violating the provisions of the North Carolina Securities Act in connection with selling or making offers to sell securities and buying or soliciting offers to buy securities.

III.
CONCLUSIONS OF LAW

1. The Securities Administrator has jurisdiction over the subject matter of this proceeding and over the person of the Respondent.

2. The North Carolina Securities Division finds the Respondent has engaged in conduct in violation of the North Carolina Securities Act, specifically N.C.G.S. §78A-8(2).

3. The Securities Administrator finds that the entry of this Consent Order is necessary or appropriate in the public interest or for the protection of investors and consistent with the purposes fairly intended by the policy and provisions of the North Carolina Securities Act.

IV.
ORDER

WHILE the Respondent does not admit or deny any Findings of Fact or Conclusions of Law which are contained in this Consent Order, the Respondent consents to the entry of this Consent Order in order to fully resolve the securities investigation and the matters as referenced herein between the Petitioner and the Respondent.

NOW, THEREFORE, with the consent and agreement of the Respondent, it is **HEREBY ORDERED AND AGREED** that Respondent **CHRISTOPHER WALLACE PUSTORINO** shall immediately and permanently cease and desist from, in connection with the offer, sale or purchase of any security, making any untrue statements of a material fact.

Respondent, by execution of this Consent Order, waives any right to a hearing or judicial review thereof. Said Respondent affirmatively states that he has freely agreed to the signing of this Consent Order, and that no threats, promises or offers of any kind, other than as stated in this document, have been made by the Securities Administrator, Deputy Securities Administrator, any member of the staff of the Securities Division, or any agent or employee of the Department of the Secretary of State in connection with the signing of this Consent Order.

This Consent Order shall become final upon entry.

WITNESS MY HAND AND THE OFFICIAL SEAL of the North Carolina Department of the Secretary of State, this the 21st day of August 2007.

Time of entry: 9:28 A.M.

ELAINE F. MARSHALL
SECRETARY OF STATE OF NORTH CAROLINA and
SECURITIES ADMINISTRATOR, by

DAVID S. MASSEY
DEPUTY SECURITIES ADMINISTRATOR

CONSENT TO ENTRY OF ORDER BY CHRISTOPHER WALLACE PUSTORINO

1. **CHRISTOPHER WALLACE PUSTORINO** hereby acknowledges that he has been served with a copy of this Order, has read the foregoing Order, is aware of his right to a hearing and appeal in this matter, and has waived this right.

2. **CHRISTOPHER WALLACE PUSTORINO** admits the jurisdiction of the Securities Division, neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Order; and consents to entry of this Order by the Secretary of State.

3. **CHRISTOPHER WALLACE PUSTORINO** states that no promise of any kind or nature whatsoever was made to him to induce him to enter into this Order and that he has entered into this Order voluntarily.

4. **CHRISTOPHER WALLACE PUSTORINO** understands that the State of North Carolina may make such public announcement concerning this agreement and the subject matter thereof as the State of North Carolina may deem appropriate.

Dated this 14th day of August, 2007.

By: Christopher Wallace Pustorino
CHRISTOPHER WALLACE PUSTORINO

SUBSCRIBED AND SWORN TO before me this 14th day of August, 2007.

Myra J Watkins
Notary Public

MYRA J WATKINS
Notary Public
Henderson County
State of North Carolina
My Commission Expires Jul 1, 2012

My Commission expires: July 1, 2012