STATE OF NORTH CAROLINA

Department of The Secretary of State

IN THE MATTER OF:

THE NORTH CAROLINA SECURITIES DIVISION

Petitioner,

vs.

SPORTS DIMENSIONS, INC.,
8604 Cliff Cameron Drive
Suite 145
Charlotte, North Carolina 28269

and

MARC HUBBARD
8604 Cliff Cameron Drive
Suite 145
Charlotte, North Carolina 28269
(Individually and in his capacity as President of Sports Dimensions, Inc.)

Respondents.

FINAL ORDER TO CEASE & DESIST

FILE NO. O6-040-RF

THIS CAUSE coming on to be heard and being heard upon the Motion for Final Order to Cease and Desist filed herein by the Petitioner, the Securities Division of the Department of the Secretary of State of North Carolina; and **IT APPEARING** to the undersigned that, upon the call of this matter for hearing, that the Petitioner was represented by Nancy Ann Vecchia, Enforcement Attorney for the Petitioner, and that the Respondents **SPORTS DIMENSIONS, INC.** and **MARC HUBBARD** did not appear in person or through counsel; and

BASED UPON the record in this administrative proceeding and the representations of counsel, the undersigned makes the following:

FINDINGS OF FACT

1. On January 2, 2007 the Deputy Securities Administrator entered a Summary Order To Cease And Desist against the Respondents named in the above-captioned case.

2. On January 5, 2007 the Respondents were personally served with copies of the Division's Administrative Petition, the Summary Order To Cease And Desist, and a Notice of Right To Administrative Hearing.

3. The Notice of Right To Administrative Hearing served upon Respondents informed said Respondents that, upon their failure to request a hearing in writing, file a responsive pleading, or make a submission within thirty (30) business days following service that the Petitioner would apply for a permanent and final Order To Cease And Desist the offer and sale by the Respondents of investments in the form of investment contracts and promissory notes issued by Sports Dimensions, Inc. and any other security of any issuer, howsoever denominated, unless and until the security and the persons offering and selling said security were registered under the North Carolina Securities Act.

4. In addition the permanent and final Order To Cease And Desist would command that the Respondents not violate any of the antifraud provisions under the North Carolina Securities Act.

5. Furthermore the permanent and final Order to Cease and Desist would command the Respondents **SPORTS DIMENSIONS, INC.** and **MARC HUBBARD** to remove from their website http://www. allstarconcerts.com, the specific link and posting "Investment Opportunities" that allows SDI and Hubbard to continue to offer to sell through general solicitation of the members of the public including

members of the public of North Carolina, investment opportunities in the form of investment contracts and promissory notes issued by Sports Dimensions, Inc.

6. The Summary Order To Cease And Desist gave notice to the Respondents that, if no request for a hearing, responsive pleading, or other submission was received by the Deputy Securities Administrator within thirty (30) business days following service of said Order, the Summary Order To Cease And Desist would become final and remain in effect unless modified or vacated by the Secretary of State in her capacity as Administrator of the North Carolina Securities Act.

5. The Petitioner on February 21, 2007 filed a Motion For Default against Respondents. The Deputy Securities Administrator entered default against Respondent on February 21, 2007.

6. On February 21, 2007 counsel for the Petitioner mailed to Respondents by certified mail, return receipt requested a Notice that the Petitioner's Motion For Final Order would be brought before the undersigned on March 5, 2007 at 10:00 A.M.; said Respondents have not appeared to contest the entry of a permanent and final Order to Cease and Desist.

BASED ON THE FOREGOING Findings of Fact, the undersigned makes the following:

CONCLUSIONS OF LAW

1. The undersigned Deputy Securities Administrator has jurisdiction over the person of the Petitioner and Respondents Sports Dimensions, Inc. and Marc Hubbard and over the subject matter of this administrative proceeding against Respondents.

2. Respondents are now subject to the entry of a permanent and final Order To Cease And Desist.

3. The entry of a final and permanent Order To Cease and Desist against Respondents is in the public interest.

NOW, THEREFORE, IT IS HEREBY ORDERED, ADJUDGED AND DECREED pursuant to the authority contained in N.C.G.S. §78A-47(b)(2) that Respondents SPORTS DIMENSIONS, INC. and MARC HUBBARD shall immediately cease and desist:

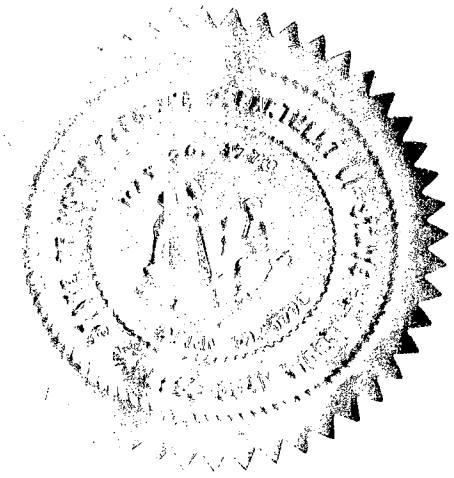
1. Offering for sale, soliciting offers to purchase, or selling, to the public in North Carolina, securities in the form of investment contracts and promissory notes issued by Sports Dimensions, Inc. or any security of any issuer, howsoever denominated, unless and until such securities have been registered pursuant to the provisions of the Securities Act.

2. Offering for sale, soliciting offers to purchase, or selling, in or from North Carolina, securities in the form of investment contracts and promissory notes issued by Sports Dimensions, Inc. and any security of any issuer, howsoever denominated, unless and until said persons become registered as dealers or salesmen pursuant to the provisions of the Securities Act.

3. In connection with the offer, sale or purchase of any security, making false statements of material facts or omitting to state material facts necessary in order to make statements made, in light of the circumstances under which such statements are made, not misleading.

4. In connection with the offer, sale or purchase of any security the Respondents **SPORTS DIMENSIONS, INC.** and **MARC HUBBARD** are commanded to remove from their website http://www. llstarconcerts.com, the specific link and posting "Investment Opportunities" that allows SDI and Hubbard to continue to offer to sell through general solicitation of the members of the public including members of the public of North Carolina, investment opportunities in the form of investment contracts and promissory notes issued by Sports Dimensions, Inc.

WITNESS MY HAND AND THE OFFICIAL SEAL of the North Carolina Department of the Secretary of State, this the 5th day of March 2007.



ELAINE F. MARSHALL
SECRETARY OF STATEOF NORTH CAROLINA
and **SECURITIES ADMINISTRATOR**

by: _____
David S. Massey
Deputy Securities Administrator