EXHIBIT E
July 28, 2011

VIA ELECTRONIC MAIL

Ms. Tasha Sheehy
P.O. Box 29622
Raleigh, NC 27626-0622

Dear Ms. Sheehy:

I have received your July 18, 2011 correspondence regarding an "outstanding request" for information the NCAA has discovered in the course of its investigation of the University of North Carolina at Chapel Hill.

I was unaware that there was an outstanding request and as a result, was quite taken aback by your July 18th correspondence and your July 27th email. The NCAA has worked with your office in a cooperative manner to this point, including the provision of several hundreds of pages of documents to the Indiana Secretary of State on January 13, 2011, that was ultimately provided to your office in connection with your investigation of agent activity in the state of North Carolina.

As we discussed during our conversation last year, there are some limitations to what can be disclosed during an ongoing infractions matter pursuant to NCAA policies and procedures. As a result, we are not in a position to provide the information that you have requested in your letter.

Sincerely,

[Signature]

Naima Stevenson
NMS:iv

National Collegiate Athletic Association
An association of over 1,200 members serving the student-athlete
Equal Opportunity/Affirmative Action Employer